

Big-Data.AI Summit 2018

Data-driven Business Innovations for the Digital World
28 February & 1 March 2018 | Congress Park Hanau









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




bitkom
events

Program | Big Data Summit

28 February 2018

from 09:25 Stage 1	Welcome Sarah Harman, Broadcast Journalist		
09:30 – 10:00 Stage 1	Agile Industrial Analytics: Successfully Introduce Analytics Services in the Machinery Industry (EN) Dr. Babak Farrokhzad, Device Insight Dr. Christian Schlögel, Kuka Moderation: Sarah Harman, Broadcast Journalist		
10:00 – 10:30 Stage 1	Patient Empowerment - Big Data in the Health Care Sector (EN) Dr. Jens Baas, Techniker Krankenkasse Moderation: Sarah Harman, Broadcast Journalist		
10:30 – 11:00	Coffee Break		
	1 Plenary Sessions 1	2 Plenary Sessions 2	3 Plenary Sessions 3
	Stage 1 Moderation: Sarah Harman, Broadcast Journalist	Stage 2 Moderation: Prof. Dr. Peter Gluchowski, TDWI Germany	Stage 3 Moderation: Dr. Susan Wegner, Deutsche Telekom
11:00 – 11:30	Swimming with the Sharks – Standing Up against Tech Giants with Courage and Artificial Intelligence (EN) • Xiaoqun Clever, Ringier Group	Computing - Vision for a Radical New Kind of Compute Architecture in the Age of Big Data (DE) • Prof. Dr. Joachim Schultze, German Center for Neurodegenerative Diseases • Axel Simon, Hewlett Packard Enterprise	Artificial Intelligence – Will Machines Take Over Our Decision Making in the Future? (DE) • Prof. Dr. Michael Feindt, KIT, Blue Yonder
11:30 – 12:00	Ten Key Principles on How to Transform a Global Company into a Data Driven Leader (EN) • Dr. Alexander Borek, Volkswagen • Alexander Thamm, Alexander Thamm	OMG, My Data-Platform Doesn't Scale Anymore! (DE) • Negib Marhouli, DataStax • Giscard Venn, DataStax	Connected Services (DE) • Jochen Kramer, KONE
12:00 – 12:30	A New Wave of Big Data Analytics: Process Mining (EN) • Christoph Großbaier, Celonis	Challenges for Analytics - Data Transfer from Mainframe to Data Lake in the Enterprise Environment (DE) • Stephan Bautz, Pricewaterhouse-Coopers • Dagmar Ehlert, ITERGO Informationstechnologie	Success Factors of the Big Data and AI Transformation in Space and Defence (EN) • Jürgen Urbanski, Airbus
12:30 – 13:00	Becoming a Data-Driven Company with Data Science, Big Data and the Cloud (EN) • Birol Yildiz, REWE Digital	IoT Technology in Use at DB Station & Service - Data-Driven Asset Management (DE) • Mathias Pott-Stahmeyer, DB Station & Service	How E.ON Retains Customers with Virtual Agents (DE) • Carsten Klingels, E.ON • Matthias Ziegler, Accenture
13:00 – 14:30	Lunch Break		

	 Strategy 1 Stage 1 Moderation: Sarah Harman, Broadcast Journalist	 Industry 4.0 Stage 2 Moderation: Andreas Hufenstuh, PricewaterhouseCoopers	 Strategy 2 Stage 3 Moderation: Prof. Dr. Felden, TDWI Germany	 Technology Stage 4 Moderation: Dr. Mark Mattingly-Scott, IBM Germany	 Customer Experience Stage 5 Moderation: Dr. Frank Termer, Bitkom	 Mobility Stage 6 Moderation: Alf Porzig, MHP Management- und IT-Beratung	 Energy Stage 7 Moderation: Robert Spanheimer, Bitkom	 Workshop Stage 8	
14:30 – 15:00	How to Kill Your Data Lab! (EN) <ul style="list-style-type: none"> • Klaas Bollhoefer, Birds on Mars • Florian Dohmann, Birds on Mars 	Big Geospatial Data – Added Value with GIS-Technology (DE) <ul style="list-style-type: none"> • Thomas Paschke, Esri Deutschland • Thilo Steckel, CLAAS E-Systems • Stefan Vienken, Esri Deutschland 	The »Deutsche Bahn«, an Agile Big Company in the Digitization Age (DE) <ul style="list-style-type: none"> • Guido van Husen, DB Systel • Christopher Muth, DB Systel 	Accelerating Insight through Visual Analytics (EN) <ul style="list-style-type: none"> • Christoph Krüger, Lufthansa Systems • Oliver Zimmermann, Luciad 	Success Factor Data-Driven Marketing - Increasing Performance through Customer Insights (DE) <ul style="list-style-type: none"> • Dominic Thimm, skalierbar.io • Frank Rauchfuß, intelliAd Media 	Open Data for Intelligent Mobility – Initiatives of the German Ministry of Transport and Digital Infrastructure (DE) <ul style="list-style-type: none"> • Dr. Roland Goetzke, Federal Ministry of Transport and Digital Infrastructure – Germany 	Optimizing Energy Consumption Analyses and Forecasts Using Data Science at the Deutsche Bahn (DE) <ul style="list-style-type: none"> • Christian-Alexander Hahn, DB Regio • Dr. Tobias Keller, DB Systel 	The Analytics Team Challenge - Will You Win the Race? (DE) <ul style="list-style-type: none"> • Stephan Reimann, IBM Germany <p>Note: The workshop will be held in German. Pre-registration is necessary. If you did not pre-register, contact a member of staff at the IBM booth in Foyer 1. Website</p>	14:30 – 15:00
15:00 – 15:30	From Kiosk to Amazon Competitor? The Digitalization of the PoS as the Biggest Revolution in Retailing (EN) <ul style="list-style-type: none"> • Rainer Le-Ngoc, PAYBACK 	Predictive Analytics/ Maintenance for Small and Mid-Sized Businesses – an Impulse from Experience (DE) <ul style="list-style-type: none"> • Otto Fitz, DIENES Werke für Maschinenteile • Thomas Unterbörsch, Opitz Consulting • Torsten Winterberg, Opitz Consulting 	Designing Digitization with the Periodic Table of Artificial Intelligence (DE) <ul style="list-style-type: none"> • Torsten Hartmann, Avantgarde Labs • Stefan Holtel, PricewaterhouseCoopers 	China's AI Awakening - How Chinese Companies Singled Out AI as a Key Area of Development (EN) <ul style="list-style-type: none"> • Sheng Hu, Alibaba Cloud Germany 	Dataeconomy and Analytics – Concept and Implementation (DE) <ul style="list-style-type: none"> • Lars Nagel, Industrial Data Space • Julia Oelgart, T-Systems, Deutsche Telekom • Gerrit Stöhr, GESIS, Salzgit-ter Group 	Connected Vehicle Marketplace – Connecting the Digital Ecosystem (EN) <ul style="list-style-type: none"> • Peder Nordgren, Scania • Alexander Federlin, Ericsson 	Analyzing Potentials with Data Science: Forecasting Energy Consumption as an Illustrative Example (DE) <ul style="list-style-type: none"> • Dr. Hauke Thaden, EWE 		15:00 – 15:30
15:30 – 16:00	Gone in 30 Days! Predictions for Car Import Planning (EN) <ul style="list-style-type: none"> • Sebastian Dennerlein, Know-Center • Dr. Eva Haslauer, Porsche Austria • Matthias Traub, Know-Center 	Before Car Body Press Starts Moaning - Predictive Maintenance in Complex Automotive Production (DE) <ul style="list-style-type: none"> • Britta Hilt, IS Predict • Patrick Volkmann, Siemens 	One-Stop-Analytics for Big Data (DE) <ul style="list-style-type: none"> • Manuel Rühl, Enders 	Analysis of Large Graph Data with Gradoop and KNIME (EN) <ul style="list-style-type: none"> • Steffen Dienst, University of Leipzig • Dr. Alexander Kipp, Robert Bosch GmbH • Dr. Tobias Kötter, KNIME • Dr. Stefan Kühne, University of Leipzig 	Best Practice: Big Data & Connected Van Using the Example of the Open Data Source »New York Taxi Trips« (DE) <ul style="list-style-type: none"> • Jan Buß, Cortex • Michael Kwiatkowski, Volkswagen Group China 	E-Mobility and Big Data – Optimised Data Usage of Charging Operations (DE) <ul style="list-style-type: none"> • Gert Breitfuß, Know-Center • Martin Klässner, has.to.be 	Energy of Value: Market Model of a Forecast-Based Blockchain Application for Peer-to-Peer Energy Trade (DE) <ul style="list-style-type: none"> • Florian Fischer, the peak lab. • Stefan Wunderlich, University of Oldenburg 		15:30 – 16:00
16:00 – 16:30	Coffee Break				Coffee Break				16:00 – 16:30

	 Strategy 1 Stage 1 Moderation: Sarah Harman, Broadcast Journalist	 Industry 4.0 Stage 2 Moderation: Andreas Hufenstuh, PricewaterhouseCoopers	 Strategy 2 Stage 3 Moderation: Prof. Dr. Felden, TDWI Germany	 Technology Stage 4 Moderation: Dr. Mark Mattingly-Scott, IBM Germany	 Retail & Logistics Stage 5 Moderation: Julia Miosga, Bitkom	 Mobility Stage 6 Moderation: Alf Porzig, MHP Management- und IT-Beratung	 Finance Stage 7 Moderation: Julian Grigo, Bitkom	 Workshop Stage 8	
16:30 – 17:00	Leveraging Big Data Technologies and Analytics in an Industrial Context (EN) <ul style="list-style-type: none"> • Dr. Florens Focke, Merck KGaA • Dr. Claudia Schepers, Merck KGaA 	Unusual State Detection – Real Time Detection of Anomalies in Arbitrary Sensor Data (DE) <ul style="list-style-type: none"> • Dr. Christian Hinrichs, BTC • Fabian Pleye, EWE • Andreas Voß, EWE 	Berliner Verkehrsbetriebe meets Big Data: From Data via cloud to AR-visualization (DE) <ul style="list-style-type: none"> • Sascha Bäcker, DUALITY • Daniele Balestrazzi, Berliner Verkehrsbetriebe (BVG) 	»The New SQL« - Why Today's Analytics Need a New Way of Thinking (EN) <ul style="list-style-type: none"> • Gerhard Otterbach, Teradata 	Advanced Data Analytics for a New Understanding of Consumers' Needs and a more Relevant Marketing Communication from Brick-and-Mortar Retailers (DE) <ul style="list-style-type: none"> • Jens Lappoehn, Telefónica NEXT 	FlixBus Data Fabric - Driving the Mobility Revolution by a Mesh of Stream-Oriented Data Services (DE) <ul style="list-style-type: none"> • Frank Kaufer, FlixMobility Tech 	Smart Data in Banking, Insurance and Legal Tech (DE) <ul style="list-style-type: none"> • Klaus Reichenberger, intelligent views 	Advanced Data Analytics in Action – A Showcase How Your Marketing Meeting Could Go (DE) <ul style="list-style-type: none"> • Dr. Alwin Haensel, Haensel AMS 	16:30 – 17:00
17:00 – 17:30	»Leading Process instead of Leading System« - The Mindset for the Digital Transformation (DE) <ul style="list-style-type: none"> • Philipp Krebs, Riegler • Dr. Tobias Brockmann, innoscale 	Secure Identity Management System (IDMS) with Blockchain-Based Rights and Roles (DE) <ul style="list-style-type: none"> • Ilya Komarov, Bundesdruckerei • Dr. Manfred Paeschke, Bundesdruckerei 	Jumpstart the Digital Transformation: Lessons Learned and Better Practices for Building an In-House Big Data & Analytics Competence Center (DE) <ul style="list-style-type: none"> • Benedikt Höck, Union Investment • Tobias Weiß, Deloitte Consulting 	Data Vault as an Example of a Hybrid Data Warehouse: Shared Data in a Virtual Architecture (EN) <ul style="list-style-type: none"> • Dirk Lerner, Tedamoh • Mathias Brink, Exasol 	Potential of Real-Time Analyzes for the Production and Logistics of the Future (DE) <ul style="list-style-type: none"> • Nikolai von Loeper, Kinexon Industries 	Quantified Cars: Digital Services and Business Implications Based on Vehicle Data (DE) <ul style="list-style-type: none"> • Dr. Eric Armengaud, AVL List • Dr. Alexander Stocker, Virtual Vehicle Research Center 	Fast Analytics on Fast Data - Kudu as Storage Layer for Banking Applications (DE) <ul style="list-style-type: none"> • Stefan Balkenholl, Postbank Systems • Olaf Hein, ORDIX 		17:00 – 17:30
17:30 – 18:00	Smart Data Solution Center BW (SDSC-BW): Best Practice and Success Stories (EN) <ul style="list-style-type: none"> • Dr.-Ing. Matthias Keller, Echobot Media Technologies • Dr. Andreas Wierse, SICOS BW 	Applications of the Embedded In-Memory Technology in the Public Sector (DE) <ul style="list-style-type: none"> • Martin Blomenhofer, Federal Employment Agency • Andreas Jung, Capgemini • Philippe Masson, Capgemini • Dr. Eldar Sultanow, Capgemini 	Designing Digitization with the Periodic Table of Artificial Intelligence (DE) <ul style="list-style-type: none"> • Torsten Hartmann, Avantgarde Labs • Stefan Holtel, PricewaterhouseCoopers 	Data-Driven Pricing – The Next Level: The Machine Revolution in After-Sales Pricing (DE) <ul style="list-style-type: none"> • Dr. Alec Sproten, Star Cooperation • Simon Hartmann, Star Cooperation 	Using Data for a Better Decision Making: Capacity Management at Lufthansa Technik Logistik Services (DE) <ul style="list-style-type: none"> • Fabian Taigel, University of Wuerzburg 	Digitization in Transport - Use of Movement Data in Innovative Mobility Concepts (DE) <ul style="list-style-type: none"> • Carmen Nowack, PTV Group • Udo Heidl, PTV Group 	A High-Frequency Real Estate Price Index for Germany (EN) <ul style="list-style-type: none"> • Dr. Benjamin Bluhm, Advisori FTC 		17:30 – 18:00

Program | AI Summit

1 March 2018

from 08:55
Stage 1 **Welcome**
Sarah Harman, Broadcast Journalist

09:00 – 9:30
Stage 1 **How Can the German Economy Best Benefit from Artificial Intelligence? (EN)**
Prof. Dr. Andreas Dengel, German Research Center for Artificial Intelligence (DFKI)
Frank Riemensperger, Accenture
Moderation: Sarah Harman, Broadcast Journalist

09:30 – 10:00
Stage 1 **Beyond Algorithms: AI Transforming Business Models and Markets (EN)**
Mohak Shah, LG Electronics

10:00 – 10:30 Coffee Break

1 **Plenary Session 1**

Stage 2
Moderation: Sarah Harman, Broadcast Journalist

2 **Plenary Session 2**

Stage 3
Moderation: Dr. Aljoscha Burchardt, DFKI

3 **Plenary Session 3**

Stage 4
Dr. Sebastian Wieczorek, SAP

 **Workshop**

Stage 8

10:30 – 11:00
The Transformative Potential of Artificial Intelligence for Impacting Human Life and the World Around Us (EN)

- Arnab Chakraborty, Accenture Applied Intelligence
- Loic Giraud, Novartis Pharma

Experiences with the Introduction of Intelligent, Virtual Assistants (DE)

- Thorsten Schmidt, PricewaterhouseCoopers

Data Driven Transformation of a Large German Health Provider (DE)

- Bart de Witte, IBM Germany
- Dr. Christian Elsner, University Hospital Schleswig Holstein

Tutorial - Fundamentals of Machine Learning (DE)

- Robert Zenkert, Talend Germany

11:00 – 11:30
Artificial Intelligence: a Success Factor for New Business Models (EN)

- Ushan Ganeshananthan, KIANA Systems
- Michael Niederée, KPMG

How Data and AI Shape the Market: Customer Experience for Lufthansa Hub Airlines (DE)

- Marcel Kling, Lufthansa
- Dr. Andreas Ribbrock, zeroG

AnalyzeGenomes.com: A Federated In-Memory Database Platform for Digital Health (DE)

- Dr. Matthieu Schapranow, Hasso Plattner Institute

11:30 – 12:00
Artificial Intelligence for Sourcing and Supply Chain Management (EN)

- Thiemo Färber, Audi
- Gregor Stühler, scoutbee








Enabling the Intelligent Enterprise with Machine Learning (DE)

- Dr. Markus Noga, SAP

Development and Practical Use of AI in the Otto Group on the Example of Selected End Consumer Features (DE)




- Christian Rammig, Otto Group Business Intelligence

12:00 – 13:30 Lunch Break

	 Strategy Stage 2 Moderation: Sarah Harman, Broadcast Journalist	 Technology Stage 3 Moderation: Nicole Ofenloch-Wendel, IBM Germany	 Industry 4.0 Stage 4 Moderation: Sven Zehl, Bitkom	 Customer Experience Stage 5 Moderation: Andreas Klug, ITyX Solutions	 Health Stage 6 Moderation: Thomas Kleine, Pfizer	 Society Stage 7 Moderation: Jörg Besier, Accenture	 Workshop Stage 8	
13:30 – 14:00	How AI Revolutionizes Data and Document Management (EN) <ul style="list-style-type: none"> Florian Kuhlmann, Leverton Klaus Marczinke, Deutsche Post DHL 	Cognitive Analytics in Financial Services: Detection of Fraud and Money Laundering (EN) <ul style="list-style-type: none"> Dr. Lucas Quarta, BNP Paribas Personal Investors Dr. Georg Wittenburg, Inspirient 	AI for Car Diagnostics - From Lab to Worldwide Use (DE) <ul style="list-style-type: none"> Dr. Valentin Zacharias, Daimler TSS 	Definition and Implementation of an AI Blueprint for the Group-Wide Introduction of Chatbots and Virtual agents (DE) <ul style="list-style-type: none"> Jens Frühling, Accenture 	Mobility in the Age of Personalized Care for Elderly – Powered by AI (DE) <ul style="list-style-type: none"> Diana Heinrichs, Lindera 	AI Made in China – How German Companies can Profit from China’s AI Offensive (DE) <ul style="list-style-type: none"> Dr. Claudia Gruhn, Star Cooperation Xingyue Zhu, Star Cooperation 	Artificial Intelligence - Do We Need a New Social Contract? (DE) <ul style="list-style-type: none"> Thomas Frank Dapp, KfW Group 	13:30 – 14:00
14:00 – 14:30	The Gateway to Broad Intelligence: Integrating Artificial Intelligence into Business Processes (EN) <ul style="list-style-type: none"> Dr. Sebastian Klenk, 5Analytics Marc Pudelski, SMS digital 	New AI Applications for Problems with Low to Medium Case Volumes (DE) <ul style="list-style-type: none"> Dr. Jobst Landgrebe, Cognotekt Frank Luley, SV Informatik 	Revolution of Aircraft Performance Assessments due to Machine Learning Frameworks in Aviation (DE) <ul style="list-style-type: none"> Sebastian Baumann, Technical University Darmstadt Robert Heigl, Lufthansa Technik Prof. Dr. Uwe Klingauf, Technical University Darmstadt 	Artificial Intelligence: Use Cases for Knowledge Management, Enterprise Search & Process Optimization (DE) <ul style="list-style-type: none"> Christian Dirschl, Wolters Kluwer Germany Ralf Klinkhammer, IntraFind Software 	Big Data & Predictive Analytics: Three Case Studies for Applying Data Science to Human Data (DE) <ul style="list-style-type: none"> Dr. Arnim Jost, IQVIA 	AI and Data-Driven Economy: Algorithms in Competition Law (DE) <ul style="list-style-type: none"> Prof. Dr. Boris Paal, Albert-Ludwigs-Universität Freiburg 		14:00 – 14:30
14:30 – 15:00	Make or Buy - AI-based Legal Services (DE) <ul style="list-style-type: none"> Alexander Firyn, Empolis Information Management Martin Gerner, Taylor Wessing 	The Digital Companion – An Embodiment of AI and the Incarnation of UX (EN) <ul style="list-style-type: none"> Axel Platz, Siemens 	Smart Data Analytics on Vehicle Data – Optimization in Automotive Production (DE) <ul style="list-style-type: none"> Dr. Liliana Guzmán, Fraunhofer IESE Oliver Lepp, Audi Markus Schröder, German Research Center for Artificial Intelligence (DFKI) Dr. Roland Stoffel, DSA Daten- und Systemtechnik 	Fair 4.0: Business Matching with AI-Services (DE) <ul style="list-style-type: none"> Dr. Achim Steinacker, intelligent views Henric Uherek, Messe Frankfurt 	AnalyzeGenomes.com: A Federated In-Memory Database Platform for Digital Health (DE) <ul style="list-style-type: none"> Dr. Matthieu Schapranow, Hasso Plattner Institute 	AI + Creativity - Why We all Need an Enterprise Muse (DE) <ul style="list-style-type: none"> Klaas Bollhoefer, Birds on Mars Florian Dohmann, Birds on Mars 		14:30 – 15:00
15:00 – 15:30	Coffee Break				Coffee Break			15:00 – 15:30

	 Strategy Stage 2 Moderation: Sarah Harman, Broadcast Journalist	 Technology Stage 3 Moderation: Nicole Ofenloch-Wendel, IBM Germany	 Industry 4.0 Stage 4 Moderation: Sven Zehl, Bitkom	 Customer Experience Stage 5 Moderation: Holm Landrock, ISG
15:30 – 16:00	Utilisation of Internal and External Data for Quotation Assistance of Small Series Productions (EN) <ul style="list-style-type: none"> Ralf Klinkenberg, RapidMiner Thomas Lackner, intrObest Philipp Schlunder, RapidMiner 	Revolutionary Approach to Implement Algorithms in Software – AI Local on Smallest Processors (EN) <ul style="list-style-type: none"> Prof. Dr. Michael Kraxner, MCI Claudia Weidner, paceval Jörg Könnig, paceval 	AI Optimizes Complex Production and Logistics Processes (DE) <ul style="list-style-type: none"> Alexander Kouril, connective elements Dr. Armin Wolf, Fraunhofer FOKUS Dr. Hartmut Wittig, T-Systems 	Leveraging Machine Learning for Threat Analysis and Trend Recognition (DE) <ul style="list-style-type: none"> Dr. Fritz Schinkel, Fujitsu Gerald Ulmer, Siemens
16:00 – 16:30	Unsupervised Dynamic Machine Learning for Tourism Accounting (Project-name Aurebu) (DE) <ul style="list-style-type: none"> Eyk Pfeiffer, travel-BA.Sys André Rauschert, Fraunhofer IVI 	How the »Bahn« Learns to See - Video Analysis with Deep Learning (EN) <ul style="list-style-type: none"> Michael Krech, DB System Stefan Vogel, DB System 	Big Data and Deep Learning - Towards Autonomous Inspection of Technical Constructions (DE) <ul style="list-style-type: none"> Stefan Manske, 50Hertz Transmission Prof. Dr. Uwe Meinberg, Brandenburg University of Technology Duc Tran Anh, Brandenburg University of Technology 	Community Analytics - How to Find Engagement Clusters (DE) <ul style="list-style-type: none"> Stephanie Fischer, datanizing Wolfgang Füssel, Consorsbank Dr. Christian Winkler, datanizing
16:30 – 17:00	AI at schuhe.de: Using Image Recognition for Automatic Keywording of Products (DE) <ul style="list-style-type: none"> Hilmar Buchta, ORAYLIS Alexander Hock, ANWR Media 	ArgumenText: Optimising Decision Processes with Argument Mining (EN) <ul style="list-style-type: none"> Dr. Christian Stab, Technical University Darmstadt 	User Assistance in Complex Production Machines (DE) <ul style="list-style-type: none"> Prof. Dr. Valentin Plenk, Institute of Information Systems Dr. Markus Weber, Hans Weber Maschinenfabrik 	Deep Learning-based Recommendations for Germany's Biggest Online Vehicle Marketplace (DE) <ul style="list-style-type: none"> Dr. Arnab Dutta, mobile.de Dr. Florian Wilhelm, inovex

until 19:00 Get-Together

	 Health Stage 6 Moderation: Thomas Kleine, Pfizer	 Society Stage 7 Moderation: Jörg Besier, Accenture	 Workshop Stage 8
15:30 – 16:00	Holistic and Individualised Therapy Support through intelligent Companions (DE) <ul style="list-style-type: none"> Anja Burmann, Fraunhofer ISST 	Ethics on the Train – Digital Excellence Ethics Empowering the Design of AI (DE) <ul style="list-style-type: none"> Dr. habil. Eberhard Schnebel, Commerzbank Thomas Szabo, act&react Werbeagentur 	2018 - the Year AI Became Software! (DE) <ul style="list-style-type: none"> Klaas Bollhoefer, Birds on Mars Florian Dohmann, Birds on Mars
16:00 – 16:30	Medical Process Optimization through Artificial Intelligence (DE) <ul style="list-style-type: none"> Matthias Steffen, FUSE AI 	Digital Analytics & Optimization Maturity Index - Status Quo and Recommended Actions (DE) <ul style="list-style-type: none"> Martin Buske, mobalo Tobias Weiß, Deloitte Consulting 	
16:30 – 17:00	AI and the Doctor of the Future (DE) <ul style="list-style-type: none"> Isabella Kipp, Healthcare X.0 Chris-Gilbert König, Healthcare X.0 	AI & Data Protection - What Does the General Data Protection Regulation for Artificial Intelligence Mean? (DE) <ul style="list-style-type: none"> Dennis Kurpierz, ISiCO Datenschutz 	

Get-Together until 19:00