

Big-Data.AI Summit 2023

[Submission Guidelines](#)

January 2023

Call for Speaker

Information

- The Big-Data.AI Summit will consist of 3 streams: while the applied and the technological stream are targeted at practitioners and professional experts in the field, a third stream on society and politics is targeted at a broader audience.
 - The call for speakers focuses exclusively on the applied stream
 - The applied stream puts special emphasis on how big data and AI use cases can be scaled successfully in organizations
- Standard length of presentations will be 15 minutes

Submission & Deadline

- Abstracts have to be submitted exclusively online at [Become a speaker | Big-Data.AI Summit](#)
- The deadline for submissions is Monday, 13 February 2023 at midnight (12:00 AM Berlin time, Standard Time Zone: GMT/UTC + 01:00 hour).
- A strong focus of #BAS23 is on solution-oriented practical approaches and applications with a record of successful implementation. For this reason, **we only consider contributions from**
 - **providers who present together with a customer or**
 - **industrial users.**
- If a company submits several contributions, we will maximally only choose one (that applies also if it is presented together with different customers). Please also note that Big-Data.AI Summit is not a platform for marketing presentations.

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15

Minutes presentation
time.

Each company can only
have maximal one
contribution accepted.

Size & Content

- The abstract is limited to a maximum of 2,000 characters incl. spaces
- The title should be short and meaningful (max. 100 characters incl. spaces)
- The abstract should outline the problem, describe the solution, explain the practical value and underline its relevance, e.g. to customers, the big data and/or AI ecosystem or the industry
- A strong focus of the summit and thus an important factor for abstract evaluation is the submission's relevance to practical applications. Therefore, contributions presented together with a client or partner are preferred. Please also note that Big-Data.AI Summit is not well-suited for marketing presentations.

Topic & Language

Proposals may cover, but are not limited to, following topics:

- Finance
- Business Processes
- Retail & E-Commerce
- Gov & Legal
- Manufacturing
- Energy
- Mobility
- Health

Abstracts must be submitted and presented in English

Audience

- Industry experts and professionals in the field
- Executive leaders and managers involved with or interested in big data and AI technologies
- Policy-makers, with a focus on Europe in general and Germany in particular
- Scientists seeking a fruitful dialogue with the industry
- Start-ups and new businesses working with big data and AI technologies

What's in it for you?

- The chance to present yourself as an expert in the big data and AI ecosystem

- The possibility to network with like-minded professionals from various companies and organizations
- An engaged audience open to exchange on your topic

Conditions & Requirements

- There are no author fees or royalties
- The presenter is responsible for the content of the submission and its compliance with the European regulations regarding data protection, copyright and ethics. With the submission, the presenter also assures that he/she has all the necessary rights of use and exploitation (in particular copyright) to the content he/she has provided and is authorized to pass it on. He/she assures that the publication of the content does not violate any third-party rights and indemnifies Bitkom Servicegesellschaft mbH and Bitkom e.V. from third-party claims in this respect.
- With submission of an abstract, authors give their consent to publishing the submitted data in the conference programme as well as on the website www.big-data.ai

Review & Registration

- Our council of experts will review and evaluate all submissions with a sharp view on quality
- Bitkom will make the final decision on any submission based on the expert council's recommendations
- Notifications of acceptance or refusal will be emailed to the presenters after the reviewing process